



# Corporate Sustainability

## Self-Assessment & Planning Workshop

**March 16, 2010**

8:30 am - 4:30 pm

Doubletree Conference Center, S. Burlington, VT

**Today's business imperative.** Corporate sustainability planning has risen in prominence over the past few years among leading organizations as a tool to achieve strategic dominance within the global marketplace. Corporate sustainability planning builds on the organization's core values, and can provide direction and rationale for the integration of sustainability principles among employees, vendors, and customers.

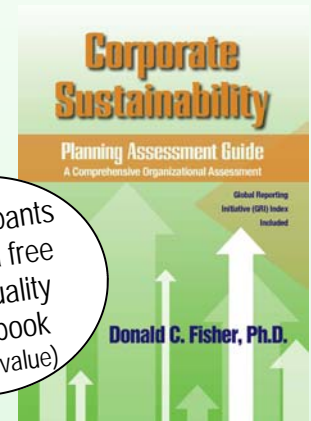
**Benefits of a corporate sustainability assessment and plan for participants:**

- Increase revenue
- Reduce costs
- Enhance your organization's brand, reputation, and market value
- Attract and retain the best employees
- Mitigate regulatory and business risks
- Leverage the triple bottom line for the organization

**In this highly interactive one-day workshop, participants will learn to:**

- Use the Criteria for Performance Excellence to identify sustainability/social responsibility issues
- Conduct a quick and easy sustainability self-assessment to measure how "Green" you are
- Identify key economic, environmental, and social issues that impact sustainability and that are important to customers
- Develop a sustainability plan incorporating the Global Reporting Initiative (GRI) Index

All participants receive a free ASQ Quality Press book (an \$80 value)



**Instructor:** Donald C. Fisher, Ph.D., Executive Director/CEO of Mid-South Quality/Productivity Center

**Register Online at [www.VermontQuality.org](http://www.VermontQuality.org)**

**Individual Registration:**  VCQ Member: \$225/person  Non-Member: \$275/pp  Training Grants: \$125/pp\*

**Team of 3+ Registration:**  VCQ Member: \$175/pp - Team of 3+  Non-Member: \$225/pp - Team of 3+

*\*Training grants are available for Vermont industries in: health care, manufacturing, IT, telecom, or environmental through our partnership with the VT Training Program at the Department of Economic Development.*

**Date/Location:**  March 16 - Doubletree - S. Burlington

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Method of Payment:  Check Enclosed  Credit Card

MC/Visa /AMEXCredit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**Cancellation Policy:** Registration fees will be credited 90% for cancellations made 3 business days prior to the workshop. Within 3 business days of the workshop, only substitutions will be accepted. No-shows will be charged the full registration fee.

**Vermont Council for Quality**

480 Hercules Drive, Colchester, VT 05446 • Phone: (802) 655-1910 • Fax: (802) 655-1932  
info@performanceexcellence.com • www.VermontQuality.org

# Corporate Sustainability Workshop

After completing the workshop, participants will be able to:

- Use the Criteria for Performance Excellence to identify an organization's corporate sustainability/social responsibility issues
- Conduct an in-house corporate sustainability self-assessment
- Identify key economic, environmental, and social issues (triple bottom line) that impact an organization's corporate sustainability
- Develop a corporate sustainability plan incorporating the Global Reporting Initiative (GRI) Index

## AGENDA

8:30 am	Registration & Continental Breakfast
9:00 am – 9:15 am	Welcome
9:15 am – 9:45 am	Criteria for Performance Excellence Overview
9:45 am – 10:15 am	Organizational Overview (Exercise 1)
10:15 am – 10:30 am	Break
10:30 am – 11:00 am	Report Out (Exercise 1)
11:00 am – 11:30 am	7 Steps for Assessing Corporate Sustainability
11:30 am – 12 noon	Table Team Assessment and Scoring – Item 1.1 (Exercise 2) - Category 1: Leadership
<b>12 noon – 1:00 pm Lunch Provided</b>	
1:00 pm – 1:30 pm	Report Out (Exercise 2)
1:30 pm – 2:00 pm	Table Team Assessment and Scoring – Item 4.1 (Exercise 3) – Category 4: Measurement, Analysis, and Knowledge Management
2:00 pm – 2:30 pm	Report Out (Exercise 3)
2:30 pm – 2:45 pm	Break
2:45 pm – 3:15 pm	Completing the Corporate Green Sustainability Index (CGSI) (Exercise 4)
3:15 pm – 3:45 pm	Report Out (Exercise 4)
3:45 pm – 4:30 pm	Developing a Corporate Sustainability Report Using the Global Reporting Initiative (GRI) Index

## About the Presenter

### Donald C. Fisher, Ph.D.

Donald Fisher, Executive Director/CEO of Mid-South Quality /Productivity Center —The Quality Center in Memphis, Tennessee, a Tennessee Board of Regents Center of Quality Emphasis, has presented the Malcolm Baldrige Award Criteria internationally to Hitachi, Ltd. in Japan, to the Center for Productivity in Maracaibo, Venezuela, and to international suppliers in London. He worked with the Federal Express Corporation in Dubai, on their Baldrige Application for the Dubai Quality Award. Fisher is a multi-year veteran of the Board of Examiners for the prestigious Malcolm Baldrige National Quality Award and has judged quality performance based on the Baldrige criteria for more than 170 leading organizations worldwide. Additionally, he is the author or co-author of a number of books.

He currently serves or has served as a judge for the Arizona Quality Alliance's Performance Excellence Awards Program, the Tennessee Quality Award, and the Commonwealth of Kentucky Quality Award and serves as a Director for the Alliance for Performance Excellence. In addition to these appointments, he was appointed to serve on both the President's Quality award Program Panel of Judges in Washington D.C. He served as a consultant to the National Association of College and University Business Officers on developing its Baldrige-based Management Achievement Award for American colleges and universities, and developed a corporate sustainability training system which is used by the United States Postal Service nationwide.

His extensive research, along with his early involvement as a Baldrige examiner, gives Fisher unique knowledge and credentials related to corporate sustainability planning and the use of the Baldrige Criteria as a corporate sustainability assessment tool.

