



FOR IMMEDIATE RELEASE
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Contact: *Laurie Emerson, President*
Vermont Council for Quality
Phone: (802) 655-1910
Laurie@PerformanceExcellence.com

Vermont Council for Quality Offers A New One-Day Workshop on the Development of A “Corporate Sustainability Plan” For Your Organization

S. Burlington, VT – Vermont Council for Quality offers a Corporate Sustainability workshop in South Burlington at the Doubletree Conference Center on March 16th and hosted by Green Mountain College in Poultney, VT on March 17th. The Workshop is based on Dr. Fisher’s new book, **Corporate Sustainability Planning Assessment Guide (A Comprehensive Organizational Assessment)**

This interactive one-day workshop involves:

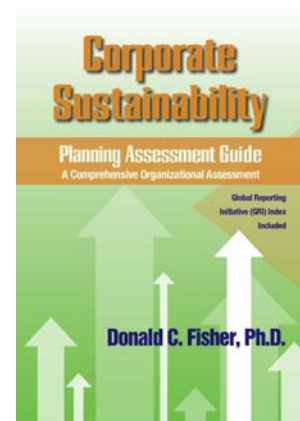
- Conducting a quick and easy organizational self-assessment for Corporate Sustainability
- Completing the Corporate Green Sustainability Index (CGSI) and the incorporation of the Global Reporting Initiative (GRI) Index to identify corporate sustainability issues for an organization
- Identifying key **Economic** (financial/cost saving factors), **Environmental** (risk/requirement factors), and **Social** (human/employee development factors) otherwise known as the “Triple Bottom-Line” for an organization
- Developing a Corporate Sustainability Plan and Budget

What benefits will your organization gain from conducting a corporate sustainability assessment and plan?

- Increase revenue/reduce costs
- Enhance organization brand, reputation, market value
- Attract and retain talented employees
- Mitigate regulatory and business risks

After completing the workshop, participants will be able to:

- Conduct a corporate sustainability assessment based on the Criteria for Performance Excellence
- Identify key economic, environmental, and social (Triple Bottom-Line) issues that impact an organization’s corporate sustainability
- Develop a “Corporate Sustainability Plan” incorporating the **Global Reporting Initiative (GRI) Index** that is being used by over 1500 “Fortune 500” Companies World-wide in both their Annual Reports and their Corporate Sustainability Plans



For further information, please call Vermont Council for Quality at 802-655-1910 or visit our website at www.VermontQuality.org.

Founded in 1996, the Vermont Council for Quality is a non-profit corporation that serves the people and organizations of Vermont by advancing performance excellence through education, assessment and feedback, recognition and awards, networking opportunities, and sharing of best practices within and between local and national organizations. Please visit www.VermontQuality.org to learn more.